

### **Seniors Oral Topic**

AMHA has just hired you to market the Morgan Horse. You have been given a one time only \$100,000 budget. What would your plan be for introducing the Morgan to a wider audience with the goal of increasing Morgan ownership and AMHA membership?

### **Juniors Oral Topic**

You have been invited to the World Equine Breed Convention. All horses that attend are asked to perform as well as be on display in a large stall for the week. What living Morgan Horse would you chose to take with you to best represent the Morgan Breed? Why do you think the Morgan that you chose best typifies the breed?

### **Walk/Trot Topic**

How has the Morgan Horse changed your life?